



Becoming a Part of USA and USFA Sports History

The World Games 2022 (twg2022.com) was the eleventh [World Games](#), a major international [multi-sport event](#) meant for sports that were not contested in the Olympic Games. The World Games 2022 was held from July 7 to 17, 2022 in Birmingham, Alabama. Chosen by the International World Games Association, the World Games featured thirty official sports, including Fistball, in fifty-four disciplines contested at 30 venues across the Birmingham area.

The United States Fistball Association (USFA) would like to invite your company/brand/LLC to be an integral part of the 2023 International Fistball World Championship, by sponsoring the USFA Men's National Fistball Team. The Team will compete against the top 16 Fistball teams from around the world, and is coached by Rodrigo Salas. Rodrigo was appointed Head Coach of the Men's US National Team in 2022 and led the team to a bronze medal in the Pan-American Fistball Games in Novo Hamburgo, RS, Brazil.



The USFA, a 501c3 non-profit and a federated organization of the International Fistball Association (IFA), is pursuing sponsorship from select businesses to support the USFA Men's National Fistball team as it prepares for competition in the 2023 World Championship. This is an excellent opportunity to become a part of USA sports history while helping to promote the sport of Fistball both nationally and internationally. The World Championship will be televised for local audiences, as well as live streamed

and available for on-demand viewing for international audiences.

2023 Fistball World Championship will be held in Mannheim, Germany at two venues. The preliminary round and qualifying matches will take place in the Rhein-Neckar Stadium. The final matches will be played in the SAP Arena. The SAP Arena will feature transferred grass into the venue and will be the first time outdoor style Fistball will be hosted in an indoor stadium. More information on the event can be found at fistballmwc.com.

Accompanying this letter is a Livestream report showing the number of views over 4 days from around the world of those who watched the 2018 under 18 Fistball World Championship held in New Jersey. More recently, The World Games 2022 Finals were broadcasted by Sport1 in Germany and had 200,000 viewers and a 2% market share.

Fistball is one of the oldest sports in the world dating back to ancient Roman times, ultimately becoming immensely popular in the 1700s throughout Italy, Germany, Austria, and Switzerland. Organized tournament play started throughout the European continent during the 1800s, arriving in the USA in the early 1900s. Clubs in New Jersey, Pennsylvania, and New York began playing Fistball in the 1930s with organized tournaments between five sports clubs in 1948. Wisconsin is the official seat of the USFA and was the first to enlist experienced international coaching and training that produced the first USFA Men's National Team in 1999, representing the USA on the world stage in Europe. More in-depth information about USFA and the sport of Fistball can be found at usfistball.com and [USA Fistball - YouTube](#) – especially view the 2019 Championship video. For more information about the International Fistball Association please visit: ifa-fistball.com–the most recent event videos can be found at fistball.tv.



Should your company decide to sponsor the USFA Men's Fistball Team, your investment will be used to cover hard expenses such as uniforms, accommodation, nutrition, and ground transportation. Your brand will be easily recognized as a USFA sponsor with your business logo prominently displayed on team uniforms, as well as displayed on the USFA website. Typically, the USFA National teams include ten players, three delegates, and two coaches. Using history as a guide, the average cost per player is ≈ \$2,000.

The International World Championship 2023 - with its national, and global media exposure – will provide Curia with great exposure to both the German local and international sporting world. This is a terrific opportunity to show your support and highlight the sport of Fistball. We would be honored and grateful for your sponsorship in the support of the USFA and the sport of Fistball at the 2023 World Championship!

Respectfully, the USFA Board of Directors:

President: Ron Jesswein
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